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FOR IMMEDIATE RELEASE

## ArmTact Munitions Launches Ammo Line with Shell Shock Technologies' NAS<sup>3</sup> Casings

*ArmTact developed a new subsonic (880fps) 9mm round targeted for competitive shooting, consisting of high quality, copper plated 147gr projectiles loaded in Shell Shock NAS<sup>3</sup> two piece cases.*

Westport, Conn. (April, 2022) – [Shell Shock Technologies](http://Shell Shock Technologies), LLC., a technology and manufacturing company focused on developing innovative case technologies for the ammunition industry, announces that [ArmTact Munitions](http://ArmTact Munitions) has introduced a new line of subsonic ammunition featuring Shell Shock Technologies' revolutionary [NAS<sup>3</sup> casings](http://NAS<sup>3</sup> casings).

ArmTact Munitions is a Texas based ammunition manufacturing business founded by veteran loader Eric Cowdrey in 2019. ArmTact prides itself on delivering premium quality subsonic and supersonic ammunition catering to law enforcement, competitive shooters, trainers, and hunters.

The subsonic (880fps) "Slo-Pokes" 9mm rounds are targeted for the competitive shooting community, and use high quality, copper plated 147gr projectiles. They are available from the ArmTact website in packs of 50 rounds for \$20, 250 rounds for \$97.50, or 500 rounds for \$190.



<https://armtact.com/9mm-147gr-fmj-sub-sonic-nas3-new-slow-pokes/>

ArmTact President Eric Cowdrey says, "Shell Shock Technologies' two-piece NAS<sup>3</sup> cases are game changers. They are much more durable than conventional brass casings and cycle flawlessly across a broad platform. The facts that they are magnetic and immediately cool to the touch are added bonuses. We believe this product will be in ultra-high demand among competitive and recreational shooters."

**About Shell Shock's NAS<sup>3</sup> Cases:**

Shell Shock's NAS<sup>3</sup> 9mm cases are 50 percent lighter than brass cases, offer greater lubricity, and will not abrade, clog, foul, wear-out, or damage breach and ejector mechanisms. The cases offer greater corrosion resistance, tensile strength (2x stronger), and elasticity in comparison to brass. NAS<sup>3</sup> cases will not split, chip, crack, or grow (stretch). They are fully reloadable (using S3 Reload dies) and can be reloaded many more times than brass cases. NAS<sup>3</sup> cases can be picked up with a magnet. The head can be colored for branding purposes and easy load identification.



NAS<sup>3</sup> is "Best in Class" for maintaining consistent velocity between rounds. In an independent test performed by H.P. White Laboratory (a major munitions testing facility), rounds fired using NAS<sup>3</sup> cases achieved a velocity standard deviation of 0.093 FPS (124-grain FMJ bullet, 4.2 grains Titegroup powder, 10 rounds, extreme variation 3fps).

To learn more about Shell Shock's revolutionary technology, visit [www.shellshocktech.com](http://www.shellshocktech.com).

**About Shell Shock Technologies, LLC:**

Founded in Westport, Connecticut, in 2015, Shell Shock Technologies, LLC is an early-stage technology and manufacturing company focused on developing innovative case technologies for the ammunition industry. Shell Shock is a manufacturer supplying shell cases to the shooting sports market, as well as to U.S. and international ammunition manufacturers, law enforcement, military, and other government agencies.

[www.shellshocktech.com](http://www.shellshocktech.com)